

Welcome

Welcome to "4-Orging Into The Future," our seventh annual leadership conference for the University of Houston System (UHS) Student Affairs and Enrollment Services professionals! Our "4-Orging Into The Future" theme is a recognition that our present and recent past has been a time marked with significant challenges but is also a strong affirmation of our commitment, passion, and audacity to foster innovative impactful programming that will help equip us

for the future. As we "4-orge Into The Future" we will meet the needs of our students and their success through professional development and as industry leaders in our fields. I am excited to take this journey with you.

It is my honor to thank President Dr. Richard Walker for hosting this year's conference on the beautiful University of Houston Clear Lake campus.

I also offer my sincere thanks and gratitude to the student affairs and enrollment services planning committee led by Dr. Monica Thompson, Interim Associate Vice Chancellor/Interim Associate Vice President for Student Affairs and Executive Director of University Career Services; Don Yackley, Assistant Vice President of Student Affairs Student Housing and Residential Life; and Katina McGhee, Assistant Vice Provost, Campus Solutions. I would also like to thank each of our



workshop presenters for their contributions to our professional development and growth.

We have centered this year's conference theme on Best Practices, Collaboration, Building Bridges, and Professional Development. I am thankful for the many talented colleagues from across the UH System who are presenting today and sharing their insights with us. I am also looking forward to hearing from our keynote speaker, Dr. Loren J. Blanchard, President of the University of Houston-Downtown. This is a wonderful day for our UH system and I, along with each of you, am excited to take part in the workshops, presentations, and networking opportunities. I hope you enjoy the conference, as we continue to learn while "4-Orging Into The Future".

Dr. Daniel Maxwell

BMaxwell

Interim Vice Chancellor for Student Affairs, University of Houston System Interim Vice President for Student Affairs, University of Houston

Conference Schedule

8:15 AM-9:10 AM Registration

Atrium 1

9:15 AM-10 AM Welcome and Keynote

Atrium 2

Educational Session L 10:10 AM-11 AM

11:10 AM-12 PM **Educational Session II**

> 12 PM-1 PM Lunch

> > Atrium 2

1:10 PM-2 PM **Educational Session III**

UHS Talks: Student Voices 2:15 PM-3:15 PM

Atrium 2

3:15 PM-3:30 PM Closing

Session Themes

Best Practices Best Practices provides attendees an opportunity to learn about programs, services, policies, and ideas that are successful on our University of Houston System campuses.

Collaboration & Identify and promote initiatives that create partnerships and Building Bridges collaborations between departments and divisions to provide student support systems consistent with university goals.



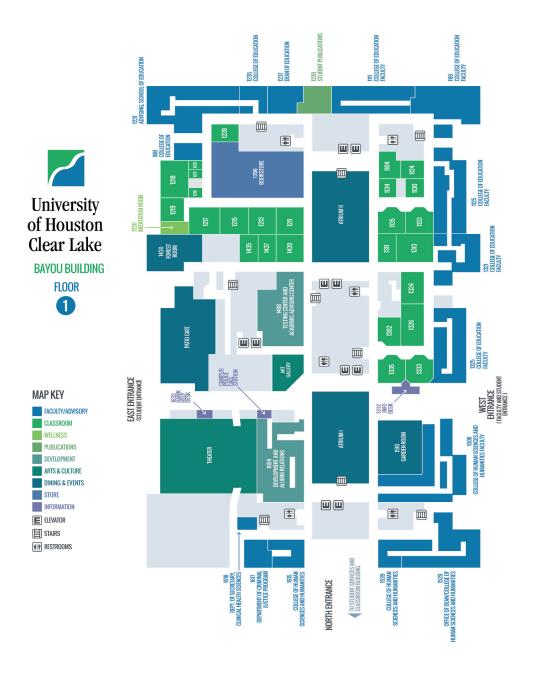
New Horizons New Horizons will explore new ideas and innovations that drive administrators to think strategically and support student success. It will discuss new trends and topics on the horizon.

Professional Going the distance as administrators to create change in our Development everyday professional lives requires the commitment to be a lifelong learner. This educational session track will provide



resources, expertise, and best practices.

Conference Floorplan BAYOU BUILDING, FIRST FLOOR



Conference Keynote

9:15 AM-10 AM, Atrium 2



Dr. Loren J. Blanchard President, University of Houston-Downtown

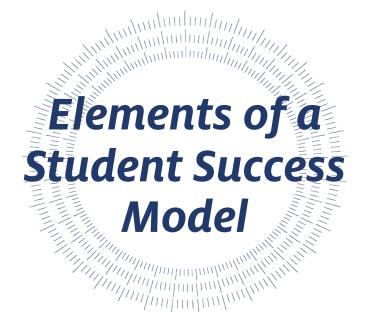
Loren J. Blanchard joined the University of Houston-Downtown as its seventh president on March 15, 2021.

During his tenure at UHD, Dr. Blanchard has launched the 2022-2027 Strategic Plan: A New Paradigm with Student Success as the University's number one priority. Since the implementation of that plan, UHD has made progress toward multiple interrelated goals through organizational changes that ensure systematic first-year support, strategic and ongoing academic advising, and provisions to meet students' basic needs.

Under Dr. Blanchard's leadership, the University has received more than \$30 million in awards from public and private funders who support its vision, recognize its progress, and believe in its potential. U.S. News ranked UHD among Top Performers on Social Mobility and awarded the University a No. 1 ranking as the most diverse institution of higher education in the southern region of the United States. He leads with a commitment to the civic and moral imperatives that a higher education must prepare students with the knowledge, skills, and dispositions necessary to address the critical needs of their communities and the most pressing concerns of our nation.

President Blanchard previously served as Executive Vice Chancellor for Academic & Student Affairs at California State University (CSU), the largest and most diverse system of higher education in the United States. Before CSU, he served as Provost & Senior Vice President of Academic Affairs at Xavier University of Louisiana. Other past leadership positions include Associate Vice Chancellor for Academic and Multicultural Affairs at the Louisiana State University Health Sciences Center and two roles within the University of Louisiana System: Provost and Senior Vice President for Academic Affairs and Vice President for Accreditation, Leadership & Accountability.

A first-generation college graduate, Dr. Blanchard holds a bachelor's degree in Speech Pathology Education from Xavier University of Louisiana, a master's degree in Education from McNeese State University, and a Ph.D. in Educational Psychology from the University of Georgia.



ABOUT THE KEYNOTE ADDRESS

In the aftermath of Covid-19, increasing numbers of students enter the University without optimal readiness. Lack of readiness ranges from lagging academic skills to underdeveloped executive functioning to insufficient financial means. In this keynote, Dr. Blanchard walks through six evidence-based principles of student success, using the University of Houston-Downtown's current strategic plan as a model. He identifies Student Affairs and Enrollment Management Leaders as key partners in the effort to maximize student success, challenges administrative practices that hinder student progress, and offers strategies for a holistic approach to improving retention and graduation while ensuring students are prepared for the rigorous demands of our complex workforce.

Educational Session I



Data Access v. Data Security

Javaria Saeed Manager, Enterprise Application Security & Investigations University of Houston

Debbie Samuels Director, Enterprise IT Security Projects UIT Security University of Houston

> Chinyere Ihesiulo Administrator, ERP Application Campus Solutions University of Houston

In this presentation, we will discuss the Campus Solutions Security architecture and the tools Security Admins use to strike a balance between giving the users needed access and ensuring the data is secure. For example, we will talk about user ids, roles, permission lists and data masking. In addition, UHS-IT will discuss the tools UHS staff can use to help users avoid Phishing attempts and keep the data secure.

Bayou Building - Room 1133



But I'm not a therapist: Non-Clinical Skills to Support Student Mental Health

Brittani Clarkson Assistant Director, Wellness University of Houston

Katherine Dash Program Manager 1, Wellness Center *University of Houston* When students experience mental health challenges, research shows they often turn to a trusted peer, faculty or staff member. Supporting your student's emotional health through motivational interviewing can increase trust, facilitate positive student development, and aid in overall well-being. No clinical expertise necessary!



Bayou Building - Room 1211

Make Campus Solutions Work for You: Tips and Tricks

Johanna Smart Functional Analyst 3

Nhi Nguyen CSS Application Lead University of Houston This presentation will cover various "tips and tricks" that will help new and experienced users successfully navigate and utilize Campus Solutions (CS).

Bayou Building - Room 1311



Serving at a Hispanic-SERVING Instituition

Jennifer Oritz Garza Senior Lecturer

Dr. Joann Olson Associate Provost for Research & Dean of Graduate Studies University of Houston-Victoria The key to serving students at a Hispanic-Serving Institution is building relationships. Join a discussion on ways to promote breaking down the silos on campus to help students succeed.

Bayou Building - Room 1333



Bridging the Gap: Creating a cross-departamental Leadership and Career **Development Conference**

Luisa Beck Associate Director Student Involvement & Leadership

Dillon Nash Assistant Director Student Involvement & Leadership University of Houston-Clear Lake

An interactive workshop and discussion focusing on the collaborative process of re-envisioning the established Student Leadership Conference after 24 years into the Student Leadership and Career Development Conference. Discussion will center around the collaborative process of coming together through planning, implementation, and assessment.



Bayou Building 1335

Best Practices to Support Dreamers

Laura K. Gonzalez Program Coordinator 2 Center for Student Empowerment

Dr. Raven Jones Director Center for Student Empowerment University of Houston The presenter will highlight the unique ways in which the Center for Student Empowerment has been expanding financial, career, and academic support for Dreamer students.

Bayou Building - Room 1313



So You Want to Present, Now What?

Alina Longoria Application Lead University of Houston This session will go over steps and thought processes behind creating a successful presentation.

Bayou Building - Room 1213



Leadership Coaching Curriculums: Growing Student Leaders Through Work-Based Learning

Breezy Landman, B.S. Program Manager Campus Visits and Events

Kriston Burroughs Director Student Recruitment & Campus Visit Experiences University of Houston

> Angela Guidry Assistant Director, Admissions University of Houston

Looking for ways to improve student employees' professional skills while also preparing them for a successful career? Come learn about a method of work-based learning that focuses on developing career readiness competencies in student employees. Bayou Building - Room 1439







Creating a Collaborative Atmosphere to Bridge Purposeful Action and Meaningful Results in Professional Development

John M. Oyerbides, MS.Ed., US Army (Ret) Coordinator Office of Military & Veteran Services

Dr. LaToya Mills-Thomas Associate Director & Student Advocate, Office of Student Advocacy University of Houston-Clear Lake

Providing meaningful professional development for a staff can be a task that wears down even the most enthusiastic participants. Join UHCL's Division of Student Affairs (DSA) Professional Development Committee for some exciting thoughts on building collaborative bridges between purposeful action and meaningful result. Reinvigorate your professional development program!



Bayou Building - Room 1215

Residency: A Proactive Approach

Lisa M. Lyle Associate Registrar Articulation & Matriculation

Chandra Slaughter Assistant Registrar, Customer Service Interim Manager, Contact Center University of Houston-Downtown

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At UHD we have been using a proactive approach to dealing with residency. We check residency on incoming applicants to ensure that they are coded correctly because ApplyTexas and our students don't always "get" each other. At UHD, we have built an expanding system to help students make residency updates earlier in the process so we aren't hit with a giant bucket of problems at the last minute.

Bayou Building Room 1135

Leading the Leaders: A financial aid primer and guide to student aid success for first-gen, Latinx students

Monica Comeaux Associate Director Financial Aid

Beatriz Alvarado Coordinator Digital Customer Service Financial Aid University of Houston-Downtown The Latinx population continues to grow exponentially in the US. As the HSI institutions, the UH System schools should know and anticipate the challenges our financial aid offices encounter in funding their education.

Bayou Building - Room 1430



Personal Renewal: Prioritizing Moments to reCenter & reCharge

Karen Jubert, M.Ed., LPC-S, NCC Psychological Counselor/ Clinician Counseling and Psychological Services University of Houston



The "high touch" work of supporting students through their challenging, stressful and/or crisis moments can result in impacts to our overall health and wellbeing. In this session, we will explore the concepts of rest and personal renewal ad will engage in practical strategies to transform our approach to wellness that refreshes, replenishes and inpires our work as Student Affairs and Enrollment professionals. We will discuss barriers to prioritizing personal wellbeing/wellness and will establish a personal renewal action plan to integrate in our daily routine as needed.

Bayou Building - Room 1217



Educational Session II

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Elizabeth Villegas, Ph.D. Assistant Vice President Enrollment Services

Dr. Daniel Villanueva Vice President Enrollment Management University of Houston-Downtown

Using geo-demography data to redesign intentional recruitment and marketing campaigns.

Bayou Building - Room 1313

Bayou Building - Room 1213



Slate CRM is for more than Admission/Recruiting

Gayle D. King Director, ERP Application

Jackie Chaney CRM Application Lead Cynthia Ustoy Senior Application Lead University of Houston This session will provide a high-level overview of how Slate CRM can be used for Student Success, Events, Communications & Interactions outside of the Admission/Recruiting area



There's No Such Thing as "Small Talk"

Dr. Joann Olson Associate Provost for Research & Dean of Graduate Students

Jennifer Ortiz Senior Lecturer of Psychology & Interim Department Chair of Psychology University of Houston-Victoria Learning about the people you're leading is critical to effectiveness as a leader. Join this session for an interactive discussion about the conversation and it's role in leadership. We'll discuss the importance of talking *with* people rather than talking *at* them. And we'll practice.

Bayou Building - Room 1211



The Evolving Definition of Wellbeing

Chris Dawe Assistant Vice President Student Affairs-Health & Wellbeing University of Houston



During this session, we'll explore some of the foundational language of health, wellness, and wellbeing and how it's evolving. This allows us to have a different discussion about how foundational wellbeing is to everything we do, and how much everyone contributes to bringing it to life.

Alarms are going off - What the EAP do we do?

Eve Esch Executive Director, Student Centers Beverly Thom Program Manager, Student Centers University of Houston Emergency Preparation is important for all staff members. While it may not be comfortable to think about possible emergencies, research has shown that preparedness leads to better outcomes. **Bayou Building - Room 1335**



The Proactive Registrar's Office:Engaging and Enacting Practices to Support Today's Modern Students

Ovi Galvan University Registrar Lisa Lyle Associate Registrar Janelle Frazier

Assistant Registrar, Degree Audits and Graduation

Brenda Duran Assistant Registrar Records & Reporting

Chandra Slaughter Assistant Registrar, Customer Service University of Houston-Downtown In this session, the Office of the University Registrar team from the University of Houston-Downtown (UHD) will share and provide information on a number of initiatives, practices, and technological improvements, implemented and executed within the past two years, aimed at proactively supporting current, past, and future UHD students.

Bayou Building - Room 1430



Utilizing Technology to Enhance Student Success & Belonging through Parent Engagement

Dr. Jerrell Sherman Associate Dean of Students University of Houston



This session you will learn how CampusESP checks all the boxes to present your events/messages to larger audiences and provides a user-friendly experience for staff, parents, and family members of UH students

Bayou Building - Room 1439

Bridging the Gap Between Designers and Non-Designers

Andy Robb Senior Graphic Designer, Enrollment Services Marketing & Communications University of Houston In this presentation, we will explore effective ways for non-designers to communicate with designers to ensure a productive and collaborative working relationship. We will cover topics such as design terminology, visual communication, and how to provide feedback that is actionable and constructive.





Above All Else Show the Data: Best Practices in Data Visualization

Jorge Martinez Director Research & Reporting, Enrollment Services University of Houston Data visualization is a key tool for data exploration and communicating research insights. In this session, we will discuss principles of graphical excellence to support effective data storytelling and to avoid chart junk. **Bayou Building - Room 1217**



Activty Guides, Questionnaires and Custom FLUID Solutions

Rick Arnold Director of Information Technology Office of the University Registrar University of Houston

Khalid Bhatti Manager, Enterprise Computing Enterprise Systems University of Houston This session will present an overview of Activity Guides and Questionnaire Framework including: -Activity Guide Composer - Background - Activity Guide Composer vs Task Management - Activity Guide Composer - background and basic build steps - Activity Guide assignment options - Activity Guide UH Examples

**Bayou Building - Room 1104*



The University of Houston System Student Pathways: Learn how our students can enroll seamlessly through any of the UH System Institutions

Kristi Rickman Director of Transfer Advising & Student Transitions University of Houston-Clear Lake

Dr. Patrick Lukingbeal Executive Director of Integrated Enrollment Services University of Houston

Veronica Lopez Director of Admissions Processing University of Houston-Victoria

Brenda Duran Assistant Registrar of Records & Reporting University of Houston-Downtown Through the UHS Student Pathways program, first-time degree seeking undergraduate students enrolled at any of the four UH System universities, with the approval of their academic departments, are able to take up to six hours of courses toward their degree, at any of the UH system universities. Attend our session to learn more about the UHS Student Pathways program requirements, how to guide students, and how it all works so we can collectively guide our students to graduate ontime!

Bayou Building - Room 1333



Lessons Learned: A Semester of Response and Reflection from the Student Outreach and Support team

Hope S. Pacheco, LMSW Assistant Dean of Students Dean of Students

> Melissa Melendez, LMSW Care Manager Dean of Students University of Houston

This session will focus on personal and professional lessons learned from navigating and responding to students, faculty and staff during and after a death on campus from the practitioner perspective of two social workers in higher education. The SOS team will share their personal and professional reflections.



Educational Session III

Using new marketing strategies to reframe, reimagine, and rebrand the student experience

Bayou Building - Room 1313

Keith T. Kowalka Assistant Vice President for Student Affairs

Melissa Iracheta-Guerra Web Project Manager, Student Affairs IT Services & Marketing Manager, Student Life University of Houston The Student Life portfolio in the UH Division of Student Affairs developed an enhanced Re-framing/Reimaging/Rebranding process for the student life experience to build student success through programs, services and facilities. This session will highlight some of the new components of this process, and how you can implement some of these strategies at your institutions.



BP

Preparing International Students for a Career Post-Graduation

Cynthia E. Olmedo
Assistant Director
University Career Services
Ida Thompson
International Student Counselor 2
International Student and
Scholars Services
University of Houston

Learn about the Career Development and International Student and scholars Services processes/policies that govern the success of international students' post-graduation.

Bayou Building - Room 1133



Utilizing a Needs-Based Assessment and Power BI Data Visualization for Actionable Improvements to the Degree Progress Report (DPR)

Francisco Campos Functional Analyst 2 Office of the University Registrar Miranda Lindsey

Miranda Lindsey Program Manager 2 Office of the University Registrar University of Houston This presentation offers insight on a needs-based assessment to engage the campus community in identifying and prioritizing shared problems elated to our Degree Progress Report (DPR)/degree audit. Highlights include the creation of a Microsoft Form questionnaire, conducting deep dive sessions with relevant departments, and consolidating findings into a final report – while using Power BI to visualize data for actionable solutions.



Bayou Building - Room 1335

Expanding Gender Inclusion in Policy, Data, and Practice

Juliann Losey Assistant Director Student Housing and Residential Life University of Houston As services and programs aimed at supporting transgender, gender nonconforming, non-binary, and other students face critique from viral Internet memes to legislation, there are a number of more subtle and significant practices that staff can implement in the collegiate environment to have massive positive impact on students' well-being and improve how we understand the populations we are serving.



Bayou Building - Room 1439

Getting the most out of your ACHA membership

Brittani Clarkson Assistant Director **UH Wellness**

Reuben Parrish Director, UH Wellness University of Houston Through education, advocacy, and research, the American College Health Association stands at the forefront of issues that impact the health and wellness of our college students. An institutional member-ship for your institution provides numerous benefits including free CE credit, discounted conference registration, leadership opportunities, virtual mentorship programs, and more.



Bayou Building - Room 1211

Universal Design and Equity for People with Disabilities

Kyle Mutz Director Justin Dart, Jr. Student Accessiblity Center University of Houston This presentation will explore Universal Design principles and examples to help our campus community to create spaces, environments, and events that support the most people on campus in the most holistic way possible.



Bayou Building - Room 1302

All 4 One: Four campuses. One System.

Johanna Smart Functional Analyst 3 Nhi Nguyen CSS Application Lead University of Houston

A presentation and discussion about how Campus Solutions (People Soft) connects throughout the UH System, highlighting the advantages and challenges of sharing one system.

Bayou Building - Room 1135



The Principles of Well-Being

Christopher McDonald, M.Ed. Case Manager/Coordinator of Military & Veteran Services University of Houston-Victoria



Well-being integrates mental health (mind) and physical health (body) resulting in more holistic approaches to disease prevention and health promotion. It involves cultivating self-awareness, building emotional intelligence, and fostering a sense of inner peace and fulfillment. In this presentation, we will explore the benefits of Well-being and some practical ways to cultivate it.

Bayou Building - Room 1213

Slate Query Development

Arfaa Mujeeb Database & Reports Analyst University of Houston-Clear Lake



Are you tired of building the query with same joins, filters, and exports over and over again? Or do you want to capture the top tenth percentile of students in their class to offer them a scholarship? How about translating the admit types so your end users can understand them better?



Sista Circle: Black Grads – Campus Partners Collaborating to Support, Empower, Affirm and Encourage

Karen Jubert, M.Ed., LPC-S, NCC Psychological Counselor/Clinician Counseling and Psychological Services

Toria Jones
Sexual Misconduct Support
Services Manager
Women and Gender Resource Center
Vanessa Henley,. M.S.
Doctoral Psychology Intern
Counseling and Psychological Services
University of Houston

There are many known struggles for Black/African Ancestry women in graduate programs – history of marginalization, "strong Black woman" narrative, having to "code switch", imposter syndrome, exhaustion from managing different roles, balancing roles while maintaining expecta-tions, sexism and racial disparities, to name a few. Join staff members from UH Counseling and Psychological Services (CAPS) and the Women and Gender Resource Center (WGRC) to learn about our partnership to create a growth promoting and an identity-affirming brave counter-space called Sista Circle: Black Grads for Black/African Ancestry women in a UH graduate or professional program.



Bayou Building - Room 1333

Social Work in Higher Ed: Wrapping Around Student Success

Asha Wilson Career Development Specialist University Career Services University of Houston This workshop will examine the student needs that social workers meet in a higher education setting. We will explore ground breaking initiatives that can support student success on a division wide scale. Bayou Building - Room 1217

Hope Pacheco Assistant Dean of Students Dean of Students University of Houston Gabriel Grady Assistant Director Center for Student Empowerment University of Houston

Rita Chapa Case Manager Counseling & Psychological Services Student Affairs University of Houston Gracen Jinks
Manager, Sexuality & Gender Education Program
Counseling & Psychological Services
LGBTQ Resource Center
University of Houston



Let's Get Social! An Interactive Performance Illustrating Social Media in Higher Education

Antréchelle Nova Digital & Social Media Manager Enrollment Management

> Dr. Daniel Villanueva Vice President Enrollment Management University of Houston

Are you still trying to figure out how to utilize social media on your campus? Relax. This interactive performance will guide you through the good, bad, and funny ways the University of Houston Downtown Enrollment Management team bridged the gap between student communication, commencement, financial aid, higher education leadership, and more.





UHS Talks: Student Voices 2:15 PM-3:15 PM



Josiah Hawkins Junior, Communication Design University of Houston, Victoria

Josiah Hawkins is a passionate student who sought a new start in San Antonio, TX after Hurricane Katrina. He majors in Communication Design with a minor in Communications at the University of Houston-Victoria. Within a year, Josiah became actively engaged with campus organizations, such as a Resident Assistant in Residence Life and the Director of Public Relations in the Student Government Association. Upon receiving the Senior Resident Assistant role where he mentors student leaders, Josiah expanded into the Victoria, TX community by working at a local tutoring center to educate the youth in academic success. Some of his most recent achievements include the "UHV Student Leadership Award" (2021-2022), "I Am UHV" (2022-2023), Resident Assistant of the Semester (2023), and a representative for "UHV Day at the Capitol". Iosiah is dedicated to self-efficacy and inspiring others, which has created an impact on the lives of those around him. His ablitiy to match words with action has defined him as a leader on campus. You can find him reading, exercising, podcasting, or playing community basketball when he's not participating on-campus or working to serve the student body.



Danna Almazan Junior, Environmental Management University of Houston, Houston-Clear Lake

Danna is an undergraduate student at the University of Houston-Clear Lake pursuing a Bachelor of Science in Environmental Management. She is native to Mexico and her hobbies include reading, exercising, and spending time with friends. As a first-generation student, she understands the importance of being involved and connected on campus. Her campus involvement includes serving as an Orientation Leader, President of the Hawk Spirit and Traditions Council (HSTC), Front Desk Assistant in Student Housing, and a member of the Campus Activities Board (CAB). These student engagement roles have allowed her to connect with and become more open-minded with people from various backgrounds and gain essential leadership skills that align with her career path. Her time with Orientation and Student Housing has allowed her to serve as a friend, mentor, and all-around resource for students. Danna is proud to serve as a servant leader for her fellow Hawks!



Mya Little 2023 Graduate Political Science University of Houston

Mya is a first generation Coogs Association president. She was a member of Student Government Association's Supreme Court and was President of the Black Pre-Law Association from 2020-2021. Little has has worked multiple part-time jobs while taking a full course load throughout much of her journey at the University of Houston including working at the Center for Student Involvement. In this position Mya provided support and resources for fellow students. Mya has always been very serious about academics which led her to graduate in the top 10 percent of her high school class. Maya is a Cum Laude graduate of the University of Houston who will enroll in law school in the Fall 2024 to further her career to become a public servant for her community, the Southside of Houston, Texas.

Eduardo Beltran is a Hispanic Male and a new graduate student pursuing his MBA in Supply Chain Management at UHD. As a non-traditional student throughout his entire college career, he has had the opportunity to gain tremendous personal growth through his personal experiences. Prior to returning to Houston, TX in March of 2022, Eduardo served as the Operations Manager for a steel service center in Midwest Indiana. He is a proud Marine Corps veteran who after his military service began his higher education journey as a first generation college student earning his Associate degree from Lone Star College.



Eduardo Beltran Graduate Student, MBA Supply Chain Management University of Houston-Downtown

Eduardo went on to earn a bachelor's degree in Leadership from Texas A&M, a Tier-1 Research Institution. he came to UHD to broaden his knowledge and skills and to move into a leadership role in the supply chain industry. His greatest personal accomplishment is his family; he is the proud father of a three-year old son who he raises with his wife Maggie. Eduardo and his family currently resides in Houston, Texas.



ABOUT YOUR MODERATOR

Dr. Mardell Maxwell, Executive Director of Admissions *University of Houston*

Mardell Maxwell has been an admissions professional for 14 years. Since his arrival to UH, applications have increased by 15%, and new student enrollment has increased by 5%. He has a Bachelor of Science from Kansas State University, a Bachelor of Arts and Master of Liberal Arts from Fort Hays State University, and a Ph.D. from the University of Nebraska.

Notes



A Special Thank You

University of Houston

Dr. Daniel M. Maxwell
Interim Vice Chancellor for Student Affairs
University of Houston System
Interim Vice President for Student Affairs
University of Houston

Scott Sawyer
Interim Associate Vice Provost, Enrollment Services
University Registrar

University of Houston–Clear Lake

Dr. Richard Walker President

Dr. Tina PowellsonVice President for Student Affairs

Dr. Matthew AschenbrenerVice President for Strategic Enrollment Management

University of Houston-Downtown

Dr. Daniel Villanueva Vice President of Enrollment Management

Lynette Cook Francis
Interim Vice President for Student Success and Student Life

University of Houston-Victoria

Dr. Karla DeCuir
Interim Vice President of Enrollment Management Assistant
Provost for Distance Learning

2023 Committee Members Tri-Chairs

Katina McGhee Assistant Vice Provost, Campus Solutions University of Houston

Dr. Monica Thompson
Interim Associate Vice Chancellor for Student Affairs
University of Houston System
Interim Associate Vice President for Student Affairs
Executive Director, University Career Services
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Assistant Vice President of Student Affairs'
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Members

Patrick Cardenas

Executive Director, Student Involvement and Leadership University of Houston-Clear Lake

Sarah Flores-Lewis

Assistant Director, Student Centers Events University of Houston

Miltonieka Gray-Bell

Director, Admissions Processing University of Houston-Clear Lake

Christopher McDonald

Case Manager, Coordinator of Military & Veterans Services University of Houston-Victoria

Dr. Tina Powellson

Vice President of Student Affairs University of Houston-Clear Lake

Angela Simmons

Associate Director, Enrollment Management
University of Houston-Victoria

Chandra Slaughter

Assistant Registrar, Customer Service Interim Manger, Contact Center University of Houston-Downtown

Dr. Scott Radimer

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