



Agenda

Instructional & Secure Use of AI

Trends & Current State of AI in Higher Education

Move Beyond the Promise to the Practical Side of AI

Unlock New Inspiration by Exploring Learning Scenarios

Microsoft runs on trust

Personal Productivity can Unlock Organizational Change

Next steps to accelerate your AI journey



AI is already transforming Higher Education

95%

of faculty and students have used AI for school-related purposes

\$3.2

return on investment for every \$1 invested into generative AI²

70%

of the skills used in most jobs will change by 2030, with AI as a primary catalyst³

1. Microsoft, [AI in Education Report](#), 2025

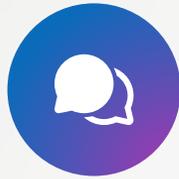
2. IDC, [IDC InfoBrief: Sponsored by Microsoft, 2024 Business Opportunity of AI](#), IDC# US52699124, November 2024

3. LinkedIn, [AI and the Global Economy: Unlocking Growth and Reshaping Work](#), 2025

Becoming Frontier | Higher Education



**Enrich student
experiences**



**Reinvent campus
engagement**



**Reshape education
processes**



**Bend the curve
on innovation**

Becoming Frontier

Success Framework



Enrich student experiences



Reinvent campus engagement



Reshape education processes



Bend the curve on innovation



Approach



AI Solutions

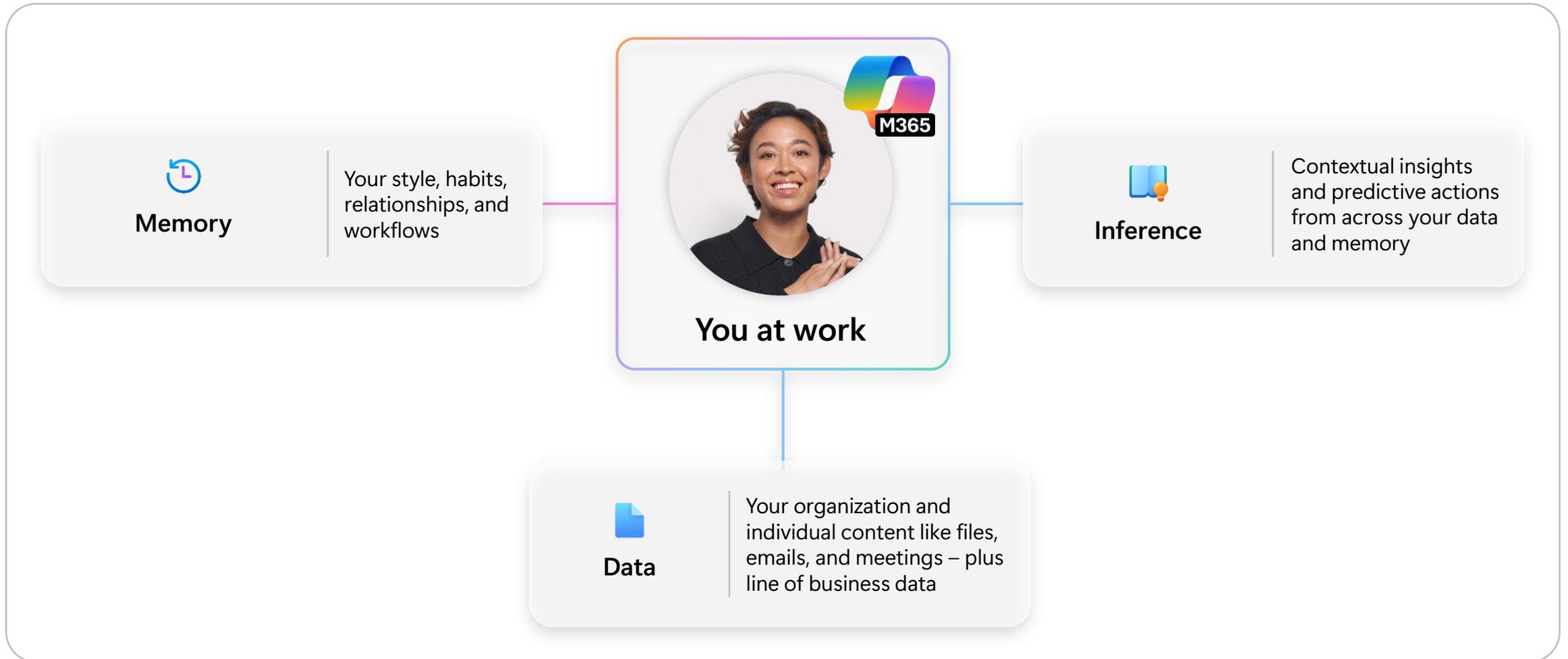


Cloud & AI Platforms



Security

Work IQ



Microsoft 365 Copilot is built on trust



1

We secure
your data at
rest and in
transit

2

You **control**
your data

3

Your data
is not used
to train or enrich
foundation
AI models

4

You're
protected
against AI
security and
copyright risks

Common Misconceptions of Generative AI



1

Copilot
exposes data
users
shouldn't see

Copilot fully inherits Microsoft 365 permissions, ensuring each user can only access content they are already authorized to see.

2

Generative AI is
unsafe and
produces
harmful content

Azure AI Content Safety and Microsoft's responsible AI framework actively detect, mitigate, and govern risks such as harmful content, jailbreaks, and prompt injection attacks.

3

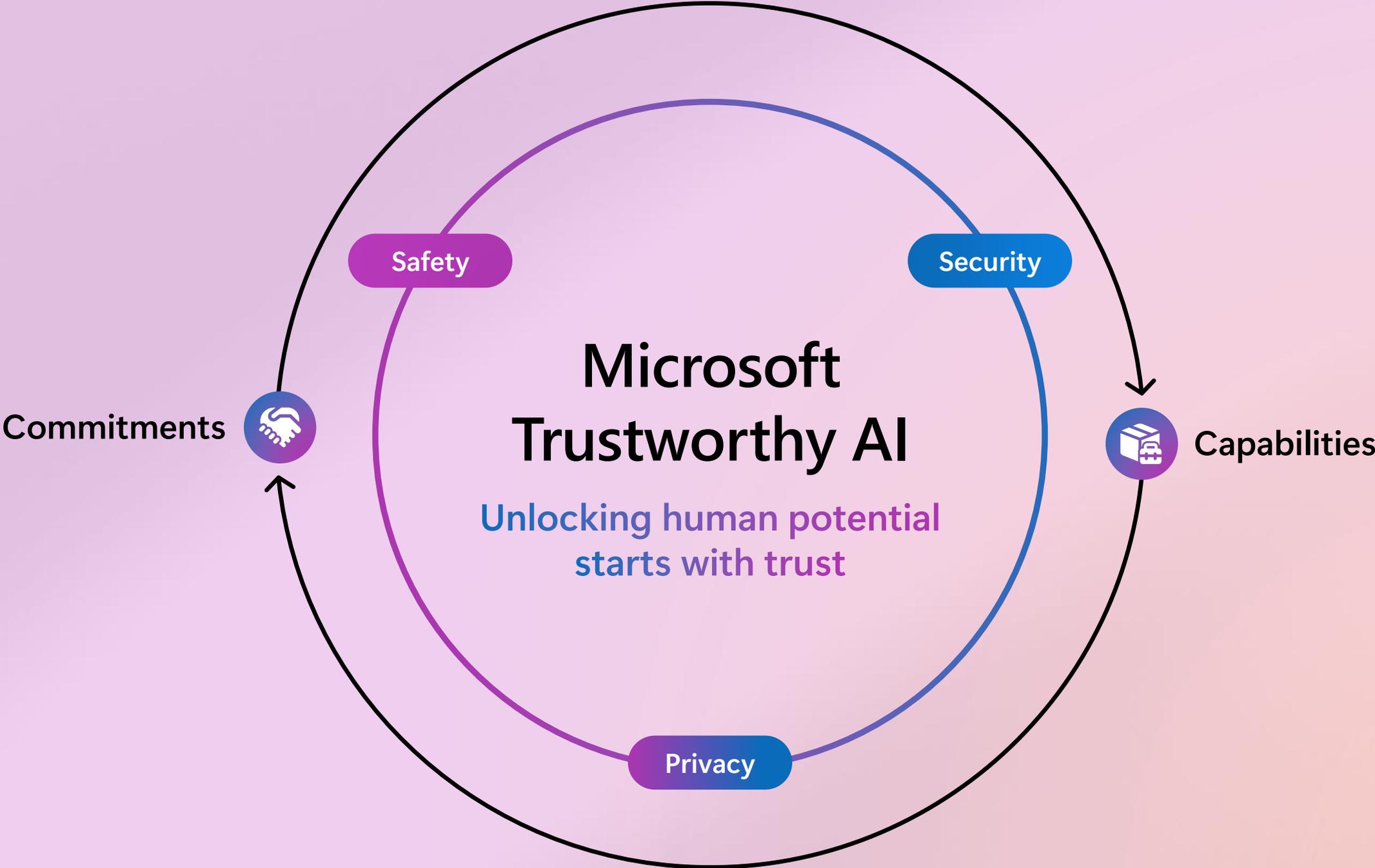
We must
centralize all
university data in
a lake before we
realize value

You can start safely with governed Microsoft 365 content (respecting existing permissions) and expand to broader data estates over time as your strategy matures.

4

Using AI
violates
FERPA/GDPR
by default

Microsoft provides guidance and capabilities to help institutions meet obligations under regulations like FERPA and GDPR as part of a responsible AI program and adoption roadmap.



Secure Future Initiative

Privacy Principles

Responsible AI Principles

Commitments



Microsoft Trustworthy AI

Unlocking human potential
starts with trust

Microsoft Trustworthy AI

Unlocking human potential
starts with trust



Capabilities

Security

Data security and governance for AI
AI security posture management and
threat protection

Compliance management for AI
regulations and standards

Prompt Shields to block attacks

Privacy

Privacy Assessments

Consent Management

Data encryption

Confidential computing

Safety

Groundedness detection and correction

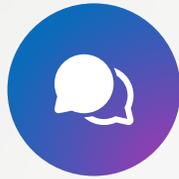
Filters for harmful inputs and outputs

Evaluations to assess the quality and
safety of AI outputs

Becoming Frontier | Higher Education



**Enrich student
experiences**



**Reinvent campus
engagement**



**Reshape education
processes**



**Bend the curve
on innovation**



Enrich student experiences

TECgpt increases student confidence and personalizes learning

[Read full story here](#)



"It's a game changer," he says. "It's like having a scholar by your side you can interact with. It's the talk of the town right now."

– David Balleza

Third-year computer systems engineering student

Outcomes



Improved student confidence:

Tailored academic assistance, helped students feel more capable and assured in their studies



Enhanced learning process:

Made complex concepts more accessible to students through TECgpt and Academic TECbot



Time savings for professors:

Saved time for professors allowed for the creation of more engaging materials



Reinvent campus engagement

Cogniti helps build hands-on learning opportunities guided by educators

[Read full story here](#)



"Mrs. S was created in Cogniti to provide that real-time feedback to students, giving them a chance to practice as a novice occupational therapist. The first time that we used Mrs. S in the class, there was a students saying to me 'Oh my goodness this is such a good way to practice talking with clients and their families' and to me that was the best because that was what I wanted."

– Dr. Joanne Hinitt

Lecturer, Occupational Therapy, The University of Sydney

Outcomes



Transformed teaching workflows:

Simulated new career-relevant learning experiences, saved time and improved feedback consistency



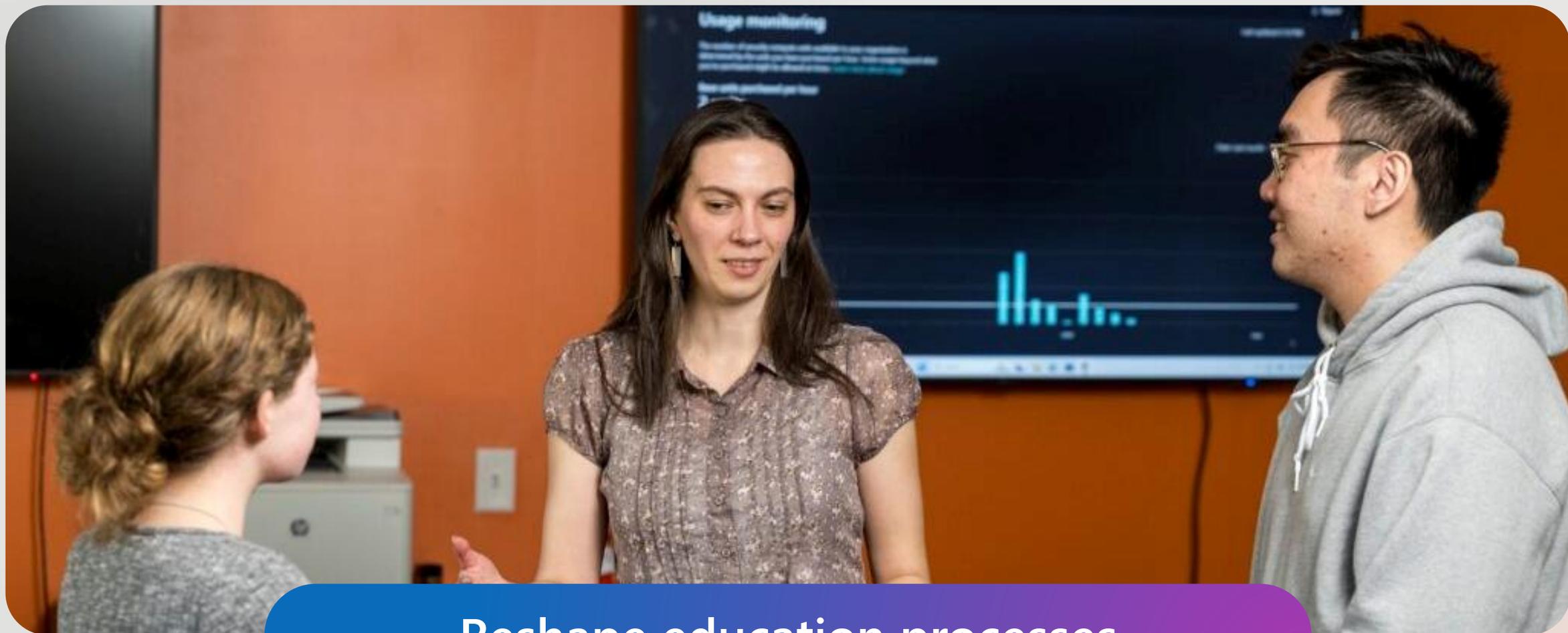
Enabled custom teaching tools:

Launched faculty-built AI assistants in their LMS to enhance learning



Fostered innovation:

Implemented guardrails for responsible, inclusive AI experimentation across campus



Reshape education processes

Torrens uses AI to standardize and increase efficiency of course updates

[Read full story here](#)



“In a cost-sensitive world, the fact that we achieved 100 per cent mobile responsiveness and a completely accessible and inclusive environment while saving A\$2.4 million is phenomenal.”

– Eoghan Hogan

Director of Transformation at Torrens University

Outcomes



Reduced costs:

Leveraged generative AI to save \$2.4 Million and 20,000 hours in refreshing its online learning content



Enhanced learning experience:

Improved the digital community for students by analyzing and reorganizing over 1,200 courses and 60,000 web pages



Improved accessibility:

Provided a consistent and convenient learning experience, available anytime and anywhere



Bend the curve on innovation

NAU unlocks actionable insights and improves operations and sustainability with Willow

[Read full story here](#)



"We could comprehensively see what was going on at the university any given moment in time, and act accordingly."

– Patrick Winter

Head of Technology and Innovation, Xavier College

Outcomes



Advanced sustainability tracking:

Leveraged AI to monitor and optimize energy usage, supporting campus-wide sustainability goals



Optimized facilities management:

Applied AI-driven insights to proactively maintain infrastructure and reduce operational disruptions



Informed resource planning:

Integrated real-time analytics to guide long-term decision-making for greener, more efficient operations

HED GenAI Accessibility Innovation Opportunities

Multi-modality out of the box

AI Use Case	Benefits	Powered by	Adopted by
<p>Copilots and chatbots Admissions/Enrollment copilot Advising & student-services bot in LMS IT/Library copilot in Teams</p>	<p>Cross-disability 24x7 support, higher belonging & retention Accessible, multilingual help</p>	<p>Azure OpenAI + AI Search Azure Speech (STT/TTS) Translator, Content Safety; Copilot Studio/Power Platform</p>	<p>Anthology </p>
<p>Live captions Teams classes/meetings with live captions & transcripts Lecture capture with automated captions & searchable transcripts</p>	<p>Hearing Neurodiversity Accessibility for Deaf & hard-of-hearing Better comprehension for multilingual learners</p>	<p>Azure AI Speech (STT) Azure AI Video Indexer Translator</p>	<p> Ravnur</p>
<p>Content reading Immersive Reader inside LMS pages and syllabus Reading supports in M365 apps</p>	<p>Vision Neurodiversity Comprehension support for dyslexia, ADHD, ELL, etc. UDL-aligned</p>	<p>Azure AI Immersive Reader (Applied AI Service)</p>	<p> </p>
<p>AAC* Students use eye-gaze/switch AAC apps with natural voices for classes and presentations</p>	<p>Speech Neurodiversity Natural, expressive communication Multi-language options Participation equity</p>	<p>Azure AI Speech (Neural Voice) Optional Custom Neural Voice Speech SDK</p>	<p>tobii dynavox</p>
<p>Image/Video Descriptions Auto-alt-text for course images; lecture video OCR + topic/summary generation in the LMS</p>	<p>Vision Faster remediation, equitable access to visual content Study aids</p>	<p>Azure AI Video Indexer (+ Azure OpenAI for summaries) Azure AI Vision</p>	<p> Ravnur</p>

Where are you on the journey to Becoming Frontier?

Success framework

Enrich student experiences

Are your students using AI to learn in the ways that work for them and gain relevant skills?

Are you providing agents to students for more engaging, always-on support and meaningful, career-ready experiences?

Are you leveraging AI and agents to effectively measure, personalize, and transform learning across the institution?

Reinvent campus engagement

Do you empower educators, students, and staff to spend more time collaborating and connecting?

Are staff using agents to seamlessly connect students to the services and information they need?

Do you leverage AI and agents to reach and retain students with tailored support to help them thrive in each phase of their journey?

Reshape education processes

Are staff using AI to streamline workflows and synthesize information while also boosting productivity and creativity?

Are you empowering departments with agents to expedite common processes and improve the experiences they provide?

Are you using AI and agents to optimize operations, facilities management, and cybersecurity?

Bend the curve on innovation

Are faculty empowered to securely increase their research impact with AI-enhanced processes?

Do you use agents to uncover and democratize access to institutional insights that can be leveraged to advance strategic plans?

Are you using AI and agents to unlock innovation and provide differentiated experiences?

Personal Productivity to Unlock Organizational Change

Copilot Productivity Features



Microsoft 365 Copilot Productivity Features



1

Build your
Prompt Gallery
with your
most useful
prompts

2

Start
Scheduling
Prompts you
use regularly

3

Review your
Memory
to see what
Copilot knows
about you

4

Leverage
Instructions to
create the
outputs you
need

Microsoft 365 Copilot Productivity Features

1

Build your
Prompt Gallery
with your
most useful
prompts



Jumpstart productivity

Provides curated, ready-to-use prompts for common tasks, reducing time spent crafting queries from scratch

Consistency Across Teams

Enables sharing and saving of prompts, ensuring standardized workflows and best practices

Role-Specific Inspiration

Offers prompts tailored to different roles and scenarios, helping users discover new use cases quickly

Learning & Adoption

Acts as a central hub for onboarding and improving prompt skills, accelerating Copilot adoption

Microsoft 365 Copilot Productivity Features



2

Start
Scheduling
Prompts you
use regularly

Automate Repetitive Tasks

Schedule prompts to run at set times, eliminating manual repetition for routine actions

Improved Time Management

Keeps workflows organized with timely updates, summaries, and reminders

Flexible Customization

Supports daily, weekly, or monthly schedules to fit individual or team needs

Boost Focus & Efficiency

Frees users from low-value tasks, allowing more attention on strategic work

Microsoft 365 Copilot Productivity Features



3

Review your
Memory
to see what
Copilot knows
about you

Personalized Assistance

Remembers user preferences (tone, format, recurring topics) for tailored outputs

Reduced Repetition

Eliminates the need to re-enter context, speeding up document creation and communication

Context-Aware Responses

Leverages past interactions for more relevant and accurate suggestions

Enhanced Adoption

Builds confidence and engagement through consistent, user-specific experiences

Microsoft 365 Copilot Productivity Features



4

Leverage
Instructions to
create the
outputs you
need

Precision Control

Lets users define style, tone, and structure for outputs, ensuring alignment with expectations

Workflow Optimization

Applies instructions across apps (Word, Excel, Outlook), reducing editing time

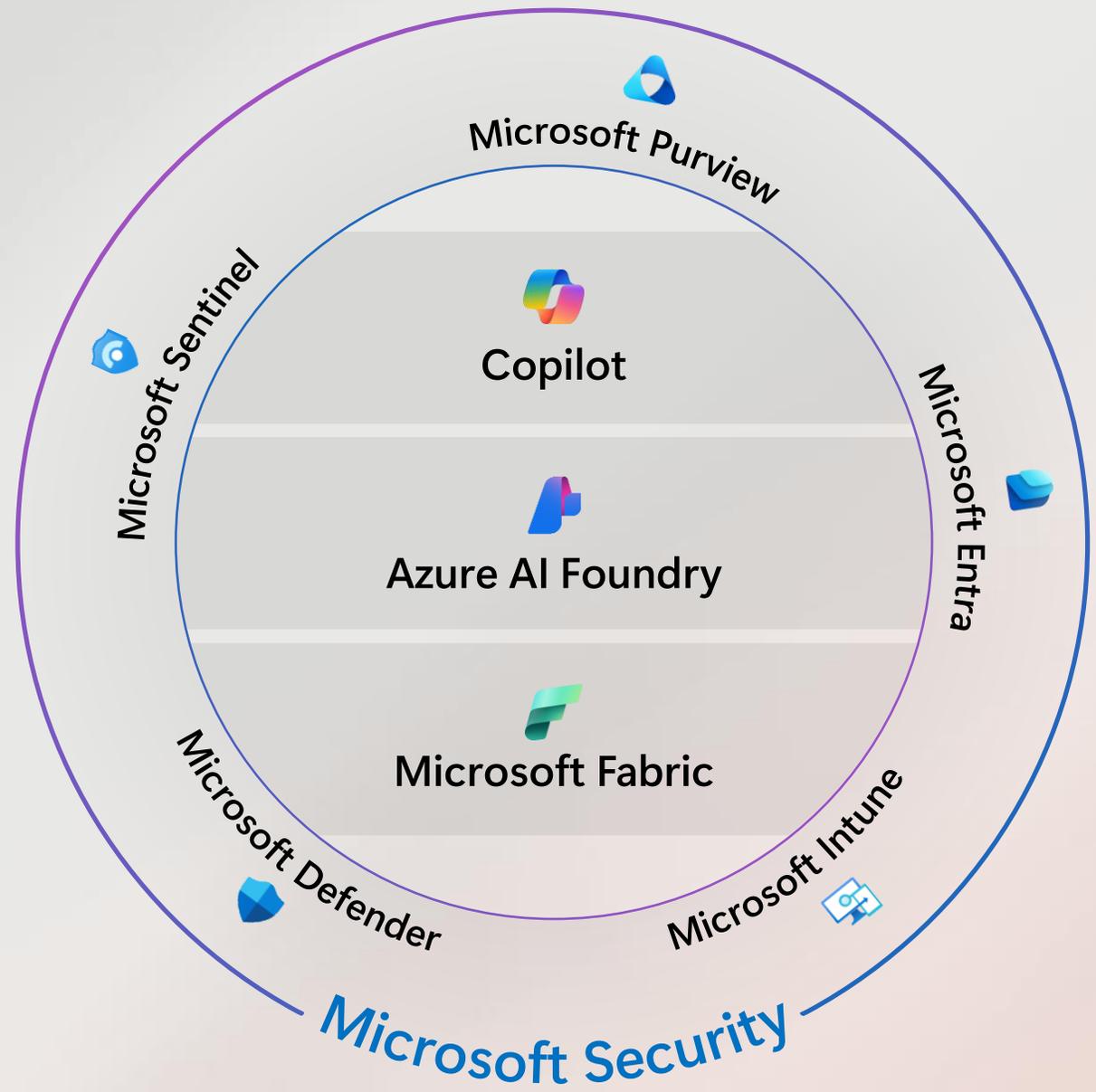
Consistency in Deliverables

Maintains brand and communication standards automatically

Faster Task Completion

Minimizes back-and-forth by generating outputs that meet requirements on the first try

End-to-end security for your AI transformation



Enabling AI Transformation

81%

of education professionals are bringing their own AI to work (BYOAI)

Provide secure AI solutions for all

[2024 Work Trend Index Annual Survey: Education insights](#)

45%

of educators report they haven't received any AI training from their institution

Facilitate broad and specialized training

[AI in Education, A Microsoft Special Report](#)

93%

of students have used AI for school-related purposes

Establish clear guidelines and build AI skills

[AI in Education, A Microsoft Special Report](#)

Next steps: Accelerate your AI journey

Discover priority AI use cases

Identify areas of highest impact for AI to support your education strategy

Schedule a deep dive to explore AI use cases

Schedule a conversation

Evaluate your data readiness for AI

Learn how migrating your data to Azure can give you the foundation for better AI experiences

Conduct a data estate assessment

Conduct assessment

Begin your AI journey with Copilot

Unsure of where to start your AI journey? Harness Copilot in the Microsoft products you already use

Start using Copilot across products today

Explore options

Explore AI from Microsoft Education

Use AI experiences built for education to help jumpstart your journey

Learn more about Microsoft Education

Learn more



Thank you