



COURSE REQUIREMENTS FOR THE MINOR DEGREE IN BEVERAGE MANAGEMENT AND MARKETING

Completion of this minor degree requires 16 credit hours of course work, including a minimum 300 clock hours of work experience in the wine and spirits industry. Students must satisfy at least 9 semester credit hours in residence.

MINOR DEGREE REQUIRED COURSES (10 credit hours)

- | | | |
|-----|------------|--|
| (3) | GHL 3336 | Beverage Management |
| (3) | GHL 3345** | Wine Appreciation |
| (1) | GHL 4132 | Beverage Management & Marketing Internship |
| (3) | GHL 4336 | Beverage Marketing |

MINOR DEGREE ELECTIVE COURSES (6 credit hours)

Choose two (2) courses from the list below

- | | | |
|-----|------------|--------------------------------|
| (3) | GHL 3335** | Alcoholic Beverage Production |
| (3) | GHL 3346** | Beer Appreciation |
| (3) | GHL 4344 | California Wine Experience |
| (3) | GHL 4346 | Texas Wine and Food Experience |

For possible additions or substitutions, please contact your Hilton College academic advisor.

WORK EXPERIENCE REQUIREMENTS

As part of our degree plan, all Hilton College undergraduate students are required to complete 1,000 hours of industry-related work experience.

REQUIREMENTS

- You MUST complete the requirements for Internship (300 hours) and Professional Development (700 hours) for a total of 1,000 hours.

INTERNSHIPS

- Your internship MUST either be approved or obtained through the internship coordinator.
- If you currently hold a supervisory position within an organization, these hours can be used in place of an internship.

PROFESSIONAL DEVELOPMENT

- It is recommended that you complete your work hours the semester before you enroll in the course.

$$\begin{array}{rcl}
 300 & \text{Hours of Internship} & \\
 + & & \\
 700 & \text{Hours of Professional Development} & \\
 = & & \\
 1,000 & \text{Total Hours} &
 \end{array}$$

HOSPITALITY-RELATED EXPERIENCE

Bar or Beverage
Casinos
Catering or Banquets
Country Clubs
Event Planning
Hotels
Kitchen/Culinary
Restaurants
Spas
Tour Groups
Travel Agency

NON-HOSPITALITY-RELATED EXPERIENCE

Up to 400 hours
Bank Teller
Call Center
Camp Counselor
Concession Stands
Cashier
Customer Service
Receptionist
Retail Sales

VOLUNTEER EXPERIENCE

Up to 50 hours
Career Fair volunteer
Gourmet Night volunteer
Corks & Forks volunteer

ACCEPTABLE DOCUMENTATION

- Copy of pay stubs showing hours worked.
- Copy of letter from your employer indicating position held, dates and total number of hours worked. You MUST include your employer's contact information.
- The employer must send the form directly to the instructor of record and cannot come from the student.

FOR MORE INFORMATION, CONTACT THE OFFICE OF UNDERGRADUATE ACADEMIC SERVICES.

**Conrad N. Hilton College of Global Hospitality Leadership
Office of Undergraduate Academic Services**

Located in: Eric's Club Center for Student Success, CSS 104

Advising hours: Monday – Thursday by appointment.
Friday 9:00-11:30 a.m. / 1:30-4:00 p.m. No appointment required.
Advising appointments made via the NAVIGATE app.

Advising main number: 713-743-2492



**Conrad N. Hilton College of
Global Hospitality Leadership**
UNIVERSITY OF HOUSTON