

UNDERGRADUATE ELECTIVE COURSES SUMMER 2024

GHL 3154 – RESTAURANT MARKETING: CHICAGO STYLE (May 17-21) Graduate level section available

Must attain permission from Jeremy Dafeo (Director of Undergraduate Academic Services) jdafoe@uh.edu to enroll in this course

GHL 3336 – BEVERAGE MANAGEMENT (Summer 2) Graduate level section available

GHL 4132 – BEVERAGE MANAGEMENT & MARKETING INTERNSHIP (Session 1)

Must attain permission from Dr. Chris Taylor (Instructor) dctaylor@central.uh.edu to enroll in this course

GHL 4361 – MARKETING STRATEGIES (Summer 2)

GHL 4397 – SUSTAINABILITY IN THE HOSPITALITY INDUSTRY (Summer 4) Graduate level section available

UNDERGRADUATE ELECTIVE COURSES FALL 2024

GHL 2315 – INTRODUCTION TO SPA MANAGEMENT

GHL 2356 – COMMUNICATION STRATEGIES FOR THE HOSPITALITY PROFESSIONAL

GHL 2365 – TOURISM

GHL 3153 – HOTEL MARKETING: NEW YORK STYLE (November 7-10) Graduate level section available

GHL 3155 – EVENT PLANNING – Graduate level section available

Must attain permission from Reba Haskell (Lecturer & Faculty Advisor for Gourmet Night) rehaskell@uh.edu to enroll in this course

GHL 3197 – HOSPITALITY REAL ESTATE MANAGEMENT – Graduate level section available

GHL 3336 – BEVERAGE MANAGEMENT

GHL 3345 – WINE APPRECIATION – Graduate level section available

Must be at least 21 years of age

GHL 3346 - BEER APPRECIATION – Graduate level section available

Must be at least 21 years of age

GHL 3349 - HOSPITALITY PURCHASING & PROCUREMENT

GHL 3357 – GAMING & CASINO MANAGEMENT – Graduate level section available

GHL 3364 – HOTEL SALES

GHL 4132 – BEVERAGE MANAGEMENT & MARKETING INTERNSHIP

Must attain permission from Dr. Chris Taylor (Instructor) dctaylor@central.uh.edu to enroll in this course

GHL 4336 – BEVERAGE MARKETING

GHL 4355 – EVENT ADMINISTRATION – Graduate level section available

GHL 4361 – MARKETING STRATEGIES

GHL 4372 – GLOBAL HOSPITALITY LEADERSHIP: ASIAN COMMUNITY - Graduate level section available

*****Please note that courses with class number designations
GHL 3197, 4197 and 4397
are temporary course numbers, meaning several courses may have the same course number.
Please be sure to "View All" and select courses based on title.**

**Please consult the
University of Houston Undergraduate Studies Catalog at <https://publications.uh.edu/index.php?catoid=49>
or the Conrad N. Hilton College web page at www.hrm.uh.edu
for course prerequisites, course descriptions and session information.**

Note: Students without proper prerequisites for courses can be dropped at any time without regard to tuition refund. Please check course descriptions in the UH Undergraduate Studies Catalog for course prerequisites.

