



Conrad N. Hilton College of
Global Hospitality Leadership

UNIVERSITY OF **HOUSTON**



NAVIGATING YOUR FUTURE:

A COMPARISON OF OUR GRADUATE DEGREE PROGRAMS

ONLINE GRADUATE PROGRAMS

Executive Master of Hospitality Management

Doctorate in Global Hospitality Leadership

HOURS

30 Credit Hours (Online)

54 Credit Hours (Online)

FOCUS

The Executive Master of Hospitality Management is a professional non-residential master's degree program. The degree is a one-year online program designed to develop effective and innovative hospitality industry managers seeking to gain a professional edge.

The Doctorate in Global Hospitality Leadership (DGHL) focuses on preparing executives, current educators and university administrators for applied research in hospitality businesses. This leads to career growth in acquiring opportunities related to teaching, consulting and senior leadership roles. In addition, DGHL prepares current educators and university administrators to achieve tenure-track faculty and leadership positions in higher education.

CURRICULUM STRUCTURE

This advanced degree allows students to refine their professional and academic skills through personal application and development. This program was developed to offer leaders in the hospitality industry the flexibility to balance work and study.

COURSEWORK INCLUDES:

Services Management — Strategic Decision Making
Financial Assets and Planning — Marketing Analysis
Human Resources — Negotiations — Innovative Technology
Management Strategies
Faculty Directed Industry-Based Project — ePortfolio

Courses in this doctoral program are designed to enhance research competencies, and includes courses in areas of advanced data analytics, strategic decision-making, project and program development and leadership to develop leadership competencies and solve real-world hospitality business problems.

COURSEWORK INCLUDES:

5 Inter-Disciplinary Content Courses
6 Methods and Data Analysis Courses
3 Research Courses
Completion of Dissertation

LENGTH OF STUDY

1 Year

3 Years

CAREER TRACKS

Academic positions in higher education
Senior Level Management Advancement
Executive Level Jobs
Managerial positions in:
Hotels — Restaurants — Tourism — Airlines
Travel industry — Food and Beverage
Healthcare (Patient care)

Senior leadership roles in the Hospitality industry
Teaching positions in top academic institutions
Tenure-track faculty positions in teaching-focused institutions
Leadership (Administrator) positions in departments, colleges and universities
Gain more credibility to individuals who desire to write textbooks, books and engage in independent consulting work in hospitality.

COST (APPROX.)

\$34,000

\$50,000

IN PERSON GRADUATE PROGRAMS

Master of Science in Hospitality Management

Ph.D. in Hospitality Administration

HOURS

36 credit hours (In Residence)

57 Credit Hours (In Residence)

FOCUS

Master of Science in Hospitality Management program is designed to develop a breadth of knowledge in hospitality that can be applied in both industry and academia.

The curriculum for this program requires students to complete courses in four areas, including hospitality management core courses, prescribed electives, free electives the completion of a dissertation.

CURRICULUM STRUCTURE

Students select 36 credit hours of courses from four areas: core, support, focus and elective. The degree can be tailored to meet various interest areas of the hospitality industry.

Doctor of Philosophy (Ph.D.) degree program in Hospitality Administration is designed to prepare students for the role of hospitality researchers and/or professors at a research oriented university or organization. The program provides a theoretical (conceptual) foundation, practical knowledge, research development and critical thinking skills for hospitality administration.

LENGTH OF STUDY

2 Years

3 Years

CAREER TRACKS

PROFESSIONAL TRACK:

Designed for students who would like to begin work in industry immediately after degree completion.

Greater focus on industry specific learning outcomes.

Culminates in a hands-on work experience course in the hospitality industry.

RESEARCH TRACK:

Designed for students who would like to complete academic research or pursue a doctoral degree in the future.

Greater focus on developing academic research tools and publications.

Culminates in an academic paper guided by faculty.

The Ph.D. program develops students to be excellent teachers and researchers. In addition to research related work, Ph.D. students are expected to teach in the beginning of their second year. The program culminates in the third year with a doctoral dissertation, overseen by the student's advisor and committee. Students also regularly make presentations at academic conferences and work closely with contacts in the hospitality industry.

COST (APPROX.)

\$20,000 (Residents)
\$39,000 (Non-Residents)

\$22,000 (Residents)
\$40,000 (Non-Residents)

DOCTORATE IN GLOBAL HOSPITALITY LEADERSHIP

**3-YEAR
ONLINE
PROGRAM**

**APPLICATIONS
OPEN EVERY
FALL**



COURSE REQUIREMENTS *Tentative course schedule

YEAR 1

FALL

Current Trends, Challenges and Opportunities in the Global Hospitality Industry (3 credits)

Principles of Research Methods and Design (3 credits)

Doctoral Seminar on Global Hospitality Leadership (3 credits)

SPRING

Teaching Methods I (3 credits)
Quantitative Data Analysis I (3 credits)
Research Colloquium I (3 credits)

YEAR 2

FALL

Theories in Hospitality (3 credits)
Qualitative Data Analysis (3 credits)
Research Colloquium II (3 credits)

SPRING

Strategic Decision-Making in Hospitality Management (3 credits)
Hospitality Project and Program Development, Assessment and Sustainability (3 credits)
Research Colloquium III (3 credits)

YEAR 3

FALL

Teaching Methods II (3 credits)
Dissertation Research Proposal (Independent Study) (3 credits)
Advanced Hospitality Quantitative Analysis (3 credits)

SPRING

Dissertation I (3 credits)
Dissertation II (6 credits)

TOTAL CREDITS 54

ADMISSIONS REQUIREMENTS:

- Online Application
- Resume
- Statement of Intent
- Official College Transcripts — Recommended Master's Degree Cumulative Grade Point Average (GPA) is 3.0 or Higher
- Three Letters of Recommendation
- **A Minimum of 5 Years of Managerial Experience or 3 Years of Academic Experience in the Hospitality or Related Industry is Required**
- No GRE or GMAT
- **International applicants will submit:**
 - Official TOEFL or IELTS Scores—must comply with the English proficiency requirements set by the University of Houston



Take a moment to reflect on your career goals and lifestyle needs — then choose the degree format and level that best fits your unique path.

FOR MORE INFORMATION, CONTACT US:



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