




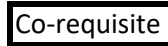
**BACHELOR OF ARTS IN STRATEGIC COMMUNICATION, ADVERTISING
UNIVERSITY HONORS**

						TOTAL HON		
FIRST YEAR FALL	HON 2301	ENGL 1370/ ENGL 2360		COMM 1307	HIST 1301/ HIST 1302	MATH 1314/ MATH 1332	15	9
SPRING	HON 2101	ENGL 2361/ HON 2341	Core Creative Art	COMM 1303	GOVT 2305/ GOVT 2306	MATH 1325/ MATH 2312/ MATH 1342	16	7
SECOND YEAR FALL	CORE Life & Phys Science	Life & Phys Science Lab	HIST 1301/ HIST 1302	COMM 2356		[BA] 1000 lvl Foreign Language	31	16
SPRING		CORE Life & Phys Science	CORE SOC/BEH SCIENCE	COMM 2311		[BA] 1000 lvl Foreign Language	14	3
THIRD YEAR FALL	Minor/ 2nd MAJ/ Elective	Minor/ 2nd MAJ/ Elective	COMM 3360	COMM 3369		[BA] 2000 lvl Foreign Language	15	0
SPRING	GOVT 2305/ GOVT 2306	Minor/ 2nd MAJ/ Elective	COMM 3361	Approved Major Elective		[BA] 2000 lvl Foreign Language	15	3
FOURTH YEAR FALL	CORE WID/ Elective	Minor/ 2nd MAJ/ Elective	COMM 4360	COMM 4366	Approved Major Elective		30	3
SPRING	Minor/ 2nd MAJ/ Elective	Approved Major Elective	CLASS Diversity Requirement	COMM Capstone	CLASS Block		15	0
							30	0

 Honors requirement

 Honors offering

 Pre-requisite

 Co-requisite

120 25

Class	Prerequisite	Co-requisite
COMM 1307	Declared Communication Major	
	COMM 1307, ENGL 1370 or ENGL 1302, HIST 1302, GOVT 2305	
COMM 2311		
COMM 2356	COMM 1307, 1303, ENGL 1370 or ENGL 1302	
COMM 3360	COMM 1307, COMM 1303	
COMM 3361	COMM 2311	
COMM 3369	COMM 2311	
COMM 4360	COMM 2311, COMM 3360 or COMM 3368	
COMM 4366	COMM 2311, COMM 3360	

Major Elective Options

Class	Prerequisite	Co-requisite
COMM 2331	COMM 1307, COMM 1303	
COMM 3311	COMM 2311	
COMM 3326	COMM 1307, COMM 1303, Junior Standing	
COMM 3349	COMM 1307	
COMM 3353	COMM 1307, COMM 1303	
COMM 3358	COMM 1307, COMM 1303	
COMM 3363	COMM 3360	
COMM 3372	COMM 1307	
COMM 3374	COMM 2311	
COMM 3377	COMM 3360 or COMM 3368	
COMM 4303	COMM 1307, HIST 1302, GOVT 2305	
COMM 4331	6 hours of COMM courses	
COMM 4357	COMM 1307, COMM 1303	
COMM 4361	COMM 3360, COMM 3361, COMM 4360 or COMM 4366	
COMM 4363	COMM 3360, COMM 3361, COMM 4360	
COMM 4365	COMM 3360 or COMM 3368	
COMM 4368	COMM 3377 or COMM 4360, COMM 4366	
COMM 4373	COMM 3368	
COMM 4374	COMM 2311, COMM 3360, COMM 3369	
COMM 4384	COMM 2311, COMM 3360 or COMM 3368, COMM 3369	
COMM 4392	75 hours of credit and an approved application	
COMM 4397	Junior Standing	
COMM 4398		

Capstone Options

Class	Prerequisite	Co-requisite
COMM 4361	COMM 3360, COMM 3361, COMM 4360 or COMM 4366, and application to instructor	
COMM 4363	COMM 3360, COMM 3361 and COMM 4360	
COMM 4368	COMM 3377 or COMM 4360 or COMM 4366	
COMM 4374	COMM 2311, COMM 3360 and COMM 3369	
COMM 4384	COMM 2311, COMM 3360 or COMM 3368, COMM 3369	
COMM 4392	75 hours of credit and an approved application	