

Key Priority: Student Success

# FOUNDATIONS

A 2021 - 2025 STRATEGIC PLAN FOR THE UNIVERSITY OF HOUSTON AT KATY

YEAR	QUARTER	DATE REVISED
2021	1	00/00/21

GOAL #1	INITIATIVE
<b>ENGAGE, INFORM AND LISTEN TO STUDENTS AS THEY PURSUE A FULL STUDENT-LIFE EXPERIENCE, USING ALL UH ACADEMIC AND STUDENT-LIFE RESOURCES</b>	1. Inventory current academic and student-life resources by conducting a Student Satisfaction Survey to align resources with identified student needs and wants, by fall 2021

Action Items	Responsibility	Deadline	Measurement	Progress	Notes
Create survey tool	DSA, Student Advisory Group	Aug. 2021	Survey ready	Completed	Could administering the survey be part of the Student Advisory Group's duties?
Validate survey tool			Validation study conducted	Completed	
Administer survey	DSA, DSA Comm Team	Nov. 2021	Completion of survey with sufficient response rates	Completed	
Analyze data	Dan Maxwell, AVP Neal, Kim Williams	Jan. 2022	Results of study		

## Key Priority: Student Success

YEAR	QUARTER	DATE REVISED
2021	1	00/00/21

GOAL	INITIATIVE
<b>ENGAGE, INFORM AND LISTEN TO STUDENTS AS THEY PURSUE A FULL STUDENT-LIFE EXPERIENCE, USING ALL UH ACADEMIC AND STUDENT-LIFE RESOURCES</b>	1. Connect with students in conversation on their programs & services needs by seating a Student Advisory Group with representation from the Colleges of Engineering and Nursing, by fall 2021

Action Items	Responsibility	Deadline	Measurement	Progress	Notes
Identify students from respective programs to participate	Kim Williams in collaboration with college representatives	Nov. 2022	Students identified	Will have list created by winter break 2022	Work with UH at Katy Comm Team for resources to connect with students
Host round table discussions	Kim Williams	March 2023	Host event		
Identify action items	Kim Williams and AVP Neal	March 2023	Create action plan		
Execute plan of action	Kim Williams and AVP Neal	April 2023	Completion of action items		
Review annually	Strategic Plan Committee	First review May 2022 thru 2025			Select new Advisory Group members each year

## Key Priority: Student Success

YEAR	QUARTER	DATE REVISED
2021	1	00/00/21

GOAL	INITIATIVE
<b>ENGAGE, INFORM AND LISTEN TO STUDENTS AS THEY PURSUE A FULL STUDENT-LIFE EXPERIENCE, USING ALL UH ACADEMIC AND STUDENT-LIFE RESOURCES</b>	1. Compile data and student feedback to inform and develop an Academic and Student Services plan to promote student-life involvement, academic success and enrollment growth, by spring 2022

Action Items	Assigned to	Start/End	Measurement	Progress	Notes
Based on the results of initiative 1 and 2, develop Academic and Student Services Plan	DSA Team, AVP Neal,	Feb. 2022	Creation of action plan		
Execute plan		April 2022	Completion of action items identified		Relevant results shared with UH at Katy Comm Team to promote
Review quarterly		Through 2025			

## Key Priority: Student Success

YEAR	QUARTER	DATE REVISED
2021	1	00/00/21

GOAL	INITIATIVE
ENGAGE, INFORM AND LISTEN TO STUDENTS AS THEY PURSUE A FULL STUDENT-LIFE EXPERIENCE, USING ALL UH ACADEMIC AND STUDENT-LIFE RESOURCES	1. Track student involvement each semester

Action Items	Responsibility	Deadline	Measurement	Progress	Notes
Create student involvement tracking tool		May 2023	Creation of measurement tool		Informed by new Academic and Student Services Plan
Implement			Collection of student involvement data		*What will be measured in the tracking tool
Review results each semester					