

COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES
Bachelor of Arts, Integrated Communication
 Four-Year Academic Map 2017-2018

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	COMM 1301	Media & Society	3	COMM 2310	Writing for Print& Dig	3	
	ENGL 1303	First Year Writing I*	3	ENGL 1304	First Year Writing II*	3	
	POLS 1336	U.S. and Texas Constitution*	3	POLS 1337	U.S. Government*	3	
	CORE	Mathematics*	3	HIST 1378/79	The U.S since 1877*	3	
	HIST 1376/77	The United States to 1877*	3	CORE	Creative Arts*	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	Major Elective	Group Elective	3	Major Elective	Group Elective	3	
	CORE	Math Reasoning *	3	CORE	Soc./Behavioral Sciences*	3	
	CORE	Life/Phys. Sciences*	3	CORE	Life & Physical Sciences*	3	
	CORE	Lang./Phil./Culture	3	CORE	Writing in the Disciplines*	3	
	Foreign Lang.	Elementary Lang. I	3-5	Foreign Lang.	Elementary Lang. II	3-5	
	Semester Hours		15-17	Semester Hours		15-17	30-34

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	COMM 3360	Principles of Integrated	3	COMM 4303	Comm. Law & Ethics	3	
	COMM 3368	Principles of PR	3	Minor	Minor Requirement	3	
	Major Elective	Group Elective	3	CLASS	CLASS Block	3	
	CLASS	CLASS Block	3	CLASS	CLASS Block	3	
	Foreign Lang.	Intermediate Lang. I	3-5	Foreign Lang.	Intermediate Lang. II	3-5	
	Semester Hours		15-17	Semester Hours		15-17	30-34

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	COMM 4360	Advertising Media...	3	Capstone	See Advisor for Options	3	
	COMM 4366	Advertising Account Plan.	3	Major Elective	Group Elective	3	
	Major Elective	Group Elective	3	Minor	Minor Requirement	3	
	Minor	Minor Requirement	3	Minor	Minor Requirement	3	
	Minor	Minor Requirement	3	Elective	Approved General Elective	3	
	Semester Hours		15	Semester Hours		15	30
120-128							

*State of Texas Core Curriculum

Students should meet with their academic advisor to formulate their own plan.