

**CULLEN COLLEGE OF ENGINEERING  
TECHNOLOGY DIVISION**  
Bachelor of Science, Retailing & Consumer Science  
Four-Year Academic Map 2023-2024

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	ENGL 1301	First Year Writing I	3	ENGL 1302	First Year Writing II	3	
	HIST 1301	U.S. to 1877	3	HIST 1302	U.S. Since 1877	3	
	MATH 1332	Contemporary Mathematics I	3	CORE	Math Reasoning	3	
	CORE	Life & Physical Sciences	3	CORE	Life & Physical Sciences	3	
	TECH1301	Intro to Data Analytic Tools	3	CORE	Social & Behavioral Sciences	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	GOVT 2305	US Government	3	GOVT 2306	US & Texas Const & Politics	3	
	CORE	Math Reasoning	3	TMTH 3360	Applied Technical Statistics	3	
	CORE	Creative Arts	3	CORE	Lang., Philosophy & Culture	3	
	HDCS 1300	Human Ecosystems & Tech Change	3	HDCS 2301	Consumer Science	3	
	Free Elective or Minor		3	Free Elective or Minor		3	
	Semester Hours		15	Semester Hours		15	30

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	HDCS 3300	Organizational Decisions	3	HDCS 3384	Consumer Sales	3	
	HDCS 3303	Retailing & Consumer Science	3	TECH 3365	Appl of Discrete Methods in Tech	3	
	HDCS 3376	Resources in Tech Entrepreneurship	3	HDCS 3304	Visual Merchandising	3	
	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	
	Free Elective or Minor		3	Free Elective or Minor		3	
	Semester Hours		15	Semester Hours		15	30

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	HDCS 4380	Merchandising	3	HDCS 4300	Research Concepts in HDCS	3	
	HDCS 4386	Communication Strategies in Retailing & Supply Chain	3	HDCS 4375	Strategies in Digital Retail	3	
	HDCS 4303	Merchandising Systems	3	HDCS 4393	Internship in RCS	3	
	HDCS 4369	Entrepreneurship	3	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	
	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	Retailing & Cons Sci Elec	Choose from approved electives or specialization	3	
	Semester Hours		15	Semester Hours		15	30
							120

Students should meet with their academic advisor to formulate their own plan.