

CULLEN COLLEGE OF ENGINEERING TECHNOLOGY DIVISION

Bachelor of Science, Retailing & Consumer Science

Four-Year Academic Map 2024-2025

| YEAR 1 | Semester 1 Fall | | | Semester 2 Spring | | | Total |
|--------|------------------|-----------------------------------|---|-------------------|------------------------------|---|-------|
| | ENGL 1301 | First Year Writing I | 3 | ENGL 1302 | First Year Writing II | 3 | |
| | HIST 1301 | U.S. to 1877 | 3 | HIST 1302 | U.S. Since 1877 | 3 | |
| | MATH 1332 | Contemporary Mathematics I | 3 | CORE | Math Reasoning | 3 | |
| | CORE | Life & Physical Sciences | 3 | CORE | Life & Physical Sciences | 3 | |
| | GOVT 2305 | US Government | 3 | GOVT 2306 | US & Texas Const & Politics | 3 | |
| | Semester Hours | | | 15 | Semester Hours | | 15 |

| YEAR 2 | Semester 1 Fall | | | Semester 2 Spring | | | Total |
|----------------|-----------------|--------------------------------|----|------------------------|-------------------------------------|----|-------|
| | CORE | Social & Behavioral Sciences | 3 | TECH1301 | Intro to Data Analytic Tools | 3 | |
| | CORE | Math Reasoning | 3 | TMTH 3360 | Applied Technical Statistics | 3 | |
| | CORE | Creative Arts | 3 | HDCS 2301 | Consumer Science | 3 | |
| | CORE | Lang., Philosophy & Culture | 3 | Free Elective or Minor | | 3 | |
| | HDCS 1300 | Human Ecosystems & Tech Change | 3 | Free Elective or Minor | | 3 | |
| Semester Hours | | | 15 | Semester Hours | | 15 | 30 |

| YEAR 3 | Semester 1 Fall | | | Semester 2 Spring | | | Total |
|----------------|---------------------------|--|----|---------------------------|--|----|-------|
| | HDCS 3300 | Organizational Decisions | 3 | HDCS 3384 | Consumer Sales | 3 | |
| | HDCS 3303 | Retailing & Consumer Science | 3 | TECH 3365 | Appl of Discrete Methods in Tech | 3 | |
| | HDCS 3376 | Resources in Tech Entrepreneurship | 3 | HDCS 3304 | Visual Merchandising | 3 | |
| | Retailing & Cons Sci Elec | Choose from approved electives or specialization | 3 | Retailing & Cons Sci Elec | Choose from approved electives or specialization | 3 | |
| | Free Elective or Minor | | 3 | Free Elective or Minor | | 3 | |
| Semester Hours | | | 15 | Semester Hours | | 15 | 30 |

| YEAR 4 | Semester 1 Fall | | | Semester 2 Spring | | | Total |
|--------|---------------------------|--|---|---------------------------|--|---|-------|
| | HDCS 4380 | Merchandising | 3 | HDCS 4300 | Research Concepts in HDCS | 3 | |
| | HDCS 4386 | Communication Strategies in Retailing & Supply Chain | 3 | HDCS 4375 | Strategies in Digital Retail | 3 | |
| | HDCS 4303 | Merchandising Systems | 3 | HDCS 4393 | Internship in RCS | 3 | |
| | HDCS 4369 | Entrepreneurship | 3 | Retailing & Cons Sci Elec | Choose from approved electives or specialization | 3 | |
| | Retailing & Cons Sci Elec | Choose from approved electives or specialization | 3 | Retailing & Cons Sci Elec | Choose from approved electives or specialization | 3 | |
| | Semester Hours | | | 15 | Semester Hours | | 15 |
| | | | | | | | 120 |

Courses in Bold are important prerequisites and should be taken as early as students are able. Students should meet with their academic advisor to formulate their own plan.