

COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES
 Bachelor of Arts, Strategic Communication
 Integrated Communication Concentration
 Four-Year Academic Map 2025-2026

		Semester 1 Fall		Semester 2 Spring		Total
YEAR 1	ENGL 1301	First Year Writing I*	3	ENGL 1302	First Year Writing II*	3
	MATH 1332 OR MATH 1314	Contemporary Mathematics OR College Algebra*	3	CORE	Mathematics/Reasoning*	3
	HIST 1301	The United States to 1877*	3	HIST 1302	The United States since 1877*	3
	GOVT 2306	U.S. and Texas Constitution & Politics*	3	GOVT 2305	U.S. Government*	3
	COMM 1303 OR COMM 1307	Writing for Communicators OR Media and Society	3	COMM 1303 OR COMM 1307	Writing for Communicators OR Media and Society	3
	Semester Hours		15	Semester Hours		15
		Semester 1 Fall		Semester 2 Spring		Total
YEAR 2	COMM 2356	Business & Professional Comm	3	COMM	Approved COMM Major Elec	3
	CORE	Creative Arts*	3	CORE	Social & Behavioral Sciences*	3
	CORE	Life and Physical Science*	3	Minor	Minor course	3
	BA Foreign Lang/ CLASS Block	Elementary Foreign Language I	5	BA Foreign Lang	Elementary Foreign Language II	5
	Elective	1000-4000 level course	1	Elective	1000-4000 level course	1
	Semester Hours		15	Semester Hours		15
		Semester 1 Fall		Semester 2 Spring		Total
YEAR 3	COMM 3360	Principles of Strategic Comm	3	COMM	Approved COMM Major Elec	3
	COMM 3369	Strategic Comm Writing	3	COMM	Approved COMM Major Elec	3
	Minor	Minor course	3	Minor	Minor course	3
	CORE	Life and Physical Science*	3	CORE	Language, Philosophy & Culture*	3
	BA Foreign Lang	Intermediate Foreign Language I	3	BA Foreign Lang	Intermediate Foreign Language II	3
	Semester Hours		15	Semester Hours		15
		Semester 1 Fall		Semester 2 Spring		Total
YEAR 4	COMM	Approved COMM Major Elec	3	COMM Capstone	COMM 4361, 4363, 4368, 4384 Or, 4374	3
	COMM	Approved COMM Major Elec	3	COMM	Approved COMM Major Elec	3
	COMM	Approved COMM Major Elec	3	Minor	Minor course	3
	Minor	Minor course	3	CLASS Block	CLASS Block course	3
	CORE	Writing in the Disciplines*	3	CLASS Block	Diversity requirement	3
	Semester Hours		15	Semester Hours		15
						120

*State of Texas Core Curriculum

Students should meet with their academic advisor to formulate their own plan.