

C. T. BAUER COLLEGE OF BUSINESS

Bachelor of Business Administration, Entrepreneurship***

Four-Year Academic Map 2026-2027

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total	
	ENGL 1301	First Year Writing I (010)*	3	ENGL 1302	First Year Writing II (010)*	3		
	MATH 1324	Finite Math with Appl (020)*/**	3	ECON 2301	Prin of Macroecon (080)*/**	3		
	HIST 1301	The United States to 1877 (060)*	3	HIST 1302	United States Since 1877 (060)*	3		
	BCIS 1305	Business Computer Apps**	3	ACCT 2301	Prin of Financial Accounting**	3		
	BUSI 1301	Business Principles**	3	BUSI 2305	Business Statistics (090)*/**	3		
	Semester Hours			15	Semester Hours			15

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total	
	ECON 2302	Principles of Microeconomics**	3	INTB 3355	Global Environment of Business	3		
	GOVT 2305	U.S. Gov: Con, Pres & Ct (070)*	3	GOVT 2306	US & Tx Con & Politics (070)*	3		
	ACCT 2302	Prin of Managerial Actcing**	3	ENTR 3310/11	Entrepreneurship/Tech Entrep	3		
	CORE	Life & Physical Science I (030)*	3	CORE	Life & Physical Science II (030)*	3		
	BUSI 3302	Connecting Bauer to Business	3	CORE	Creative Arts (050)*	3		
	Semester Hours			15	Semester Hours			15

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total		
	CORE	Language, Phil, and Culture (040)*	3	ENTR 4320	Entrepreneurial Revenue	3			
	MARK3337	Professional Selling	3	ENTR 4330	Entrepreneurial Costs & Budget	3			
	FINA 3332	Principles of Finance	3	ENTR 4110	Entr Values & Leadership	1			
	MARK 3336	Introduction to Marketing	3	MANA 3335	Intro to Org Behavior & Mgt	3			
	BUSI 4350	Business Law and Ethics (090)*	3	SCM 3301	SCM Fundamentals	3			
	Semester Hours			15	Adv Bus Elec 3000-4000 level business course			3	16

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total	
	ENTR 4340	Entrepreneurial Capital	3	ENTR 4360	Bus Plan & Implementation	3		
	ENTR 4350	Entrepreneurial Strategy	3	ENTR 4110	Entr Values & Leadership	1		
	ENTR 4110	Entr Values & Leadership	1	Gen Elec	1000-4000 level course	3		
	Adv Elec	3000-4000 level course	3	Gen Elec	1000-4000 level course	3		
	Adv Elec	3000-4000 level course	3	Gen Elec	1000-4000 level course	3		
	Semester Hours			16	Semester Hours			13
							120	

*Core Curriculum

**Business Administration and Management Field of Study

***Pending UC approval, effective Fall 2026, applications to the Entrepreneurship Major will be limited to students admitted via a selective process to the in-person Wolff Center for Entrepreneurship (WCE) program. The Entrepreneurship minor will continue to be available to all UH undergraduate students with a 2.0 or higher GPA.

>3000-4000 level business courses, except for BUSI 3300, ENTR 3310, ENTR 3311, ENTR 3312, MARK 3337, MARK 3338, and MARK 4379 are not open to non-business majors unless required for their major, a business minor or special program; take core courses instead.

>A change of major to business is not an option if requirements are not met by the end of semester in which 45 credit hours occurs.

>Students should meet with their academic advisor to formulate their own plan. Consult with your Academic Advisor for information on special programs and tracks in each major prior to taking electives.