

The Cougar FY 2026 Additional One Time Request - Big 12 Athletics

The **News on the Daily** Cougar

With the University's ascension into the Big 12, the pressure and responsibilities of The Cougar's sports section have increased dramatically. With higher stakes and competition has come a greater desire on behalf of the student body to engage with UH athletics. A primary avenue for them to do so is currently through The Cougar, which has provided accurate and timely reporting on sporting events since its inception.

This spike in interest, however, is not just limited to basketball and football. In recent years The Cougar has seen an increase in demand for coverage of sports that have traditionally fostered less interest.

Added to this is of course the annual success of UH's men's basketball team, which is consistently ranked among the top teams in the nation. The team regularly competes in games across the country, receiving generous media attention from national outlets. While the number of games and distance traveled make sending a reporter to every event unfeasible, The Cougar requests SFAC provide additional funding for The Cougar's sports editors to travel to major games and events.

This request will assist in The Cougar's mission to provide timely, accurate reporting to its audience. The Cougar will utilize these funds to travel to major sporting events judiciously selected based on national and campus interest. The editorial team will decide, in advance, which events are important enough to allocate funds to and plan contingencies based on team/sport performance.

Travel: \$7,000

Lodging: \$3,720

Food: \$2,000

UHAdministrative Charge (6.0%): \$763.20

Subtotal: \$13,483.2