

FY 27 One-Time Funding Request

CoogTV – Sports Coverage Travel

CoogTV Sports has grown into a professional-level sports media branch, covering all UH Athletics while steadily expanding into regional and national events. This branch provides students with real-world experiences in sports broadcasting, reporting, and production management, preparing them for careers in media and journalism.

Funding for travel will allow CoogTV Sports to:

- Cover select away games and tournaments, including high-visibility events like March Madness.
- Access media credentialed environments and interview players, coaches, and professional athletes.
- Build professional portfolios showcasing live event coverage, sports journalism, and production skills.
- Represent the University of Houston on national stages, elevating both CoogTV's and UH's visibility in collegiate athletics and media.

CoogTV Sports coverage is more than an extracurricular activity—it is a training ground for future sports broadcasters and journalists. By supporting this travel request, SFAC will enable students to gain experiential learning opportunities, national exposure, and professional credentials directly translating into post-graduation success.

Funding Request:

- Travel Budget: \$7,000.00
- UH Administrative Charge (6%): \$420.00
- **Total: \$7,420.00**