

FY 27 One-Time Funding Request

CoogTV Travel – National Association of Broadcasters (NAB) Conference

CoogTV respectfully requests one-time funding in FY 27 to support student travel to the National Association of Broadcasters (NAB) Conference in Las Vegas, April 2027. Attending NAB provides CoogTV members with direct access to the broadcasting and media industry at its highest level, offering unparalleled opportunities for professional development, experiential learning, and networking.

National Association of Broadcasters (NAB) Conference – April 2027

As the largest annual gathering of broadcast and media professionals, NAB gives CoogTV student leaders the opportunity to:

- Gain exposure to emerging technologies in broadcasting, production, and digital media.
- Network with industry professionals and recruiters from across the country.
- Participate in workshops and panels, strengthening leadership, storytelling, and technical production skills.
- Bring back best practices and insights to improve CoogTV's on-campus operations, training programs, and productions.

This experience aligns with CoogTV's mission to prepare students for careers in broadcasting and media. By supporting student attendance at NAB, SFAC will ensure that CoogTV leaders gain career-ready skills, industry connections, and innovative practices that elevate their individual development and the organization.

Funding Request:

- Travel Expenses: \$10,000.00
- UH Administrative Charge (6%): \$600.00
- **Total: \$10,600.00**