

Job Title	Bilingual Community Engagement Manager – (Spring Branch, Katy, Pasadena)
Employer/ Agency	Girl Scouts of San Jacinto
Job Description	<p>The Community Engagement Manager's primary accountability is to achieve girl and adult membership goals by implementing appropriate recruitment strategies. They are responsible for engaging and cultivating community support for all Girl Scout programs to achieve strategic goals and objectives. This position requires the ability to analyze market data, make sales calls, recruit girls and adults into the program and support cross-functional strategic goals. This position requires strong interpersonal skills, flexible scheduling and reliable transportation.</p> <p>Essential Duties and Responsibilities include the following and other duties as assigned.</p> <ul style="list-style-type: none">• Responsible for achieving community engagement and development goals in assigned geographic areas in order to recruit girl and adult members as well as cultivate support for Girl Scouting to achieve the Council's strategic goals and objectives. Achieve the specific cross-functional goals for assigned communities and regions. Primary accountabilities will be measured in attainment of girl and adult qualified leads and membership.• Recruitment of volunteers to support troop, community, region and council wide programming.• Develop and execute a written community engagement and recruitment plan. Monitor membership and qualified leads, identify trends, and adjust strategies where needed that may impact future cultivation of community and region.• Study and become proficient in girl and adult related trends, multi-cultural data and demographics, marketing and sales techniques, effective communication and knowledge of communities and organizations in order to effectively implement a strategic membership recruitment plan.• Responsible for the accurate and timely maintenance and communication of recruitment events, such as the rally site, social media advertisement, school websites, etc.• Support volunteers in planning and implementing recruitment and community development strategies.• Cultivate and nurture relationships with appropriate community volunteers, region volunteers, and council-wide volunteers to support recruitment efforts within targeted areas to positively impact membership growth.• Responsible for community engagement and development in assigned geographic areas including networking, advisory boards, partnership agreements, facilities utilization, school districts, faith based institutions, leveraging national partnerships to secure venue agreements to support meetings and programs, etc.• Collaborate with Marketing Department to ensure Council Wide Marketing Strategies are in alignment and meet strategic objectives

	across multiple platforms.
Qualifications	<p>Qualifications:</p> <ul style="list-style-type: none"> • Bachelor's degree (B. A.) from a four-year college or university; or two to three years equivalent combination of education, experience and/or training. • Bilingual in Spanish and English required • Ability to work from home, as needed, to include high speed home internet access, accessibility to a non-distracting and uninterrupted space with adequate lighting and ergonomically adequate workspace. • Ability to read, analyze, and interpret the most complex documents; Ability to respond effectively to the most sensitive inquiries or complaints; Ability to write speeches and articles using original or innovative techniques or style; Ability to make effective and persuasive speeches and presentations on controversial or complex topics to top management, public groups and/or boards of directors. • The ability to choose the right mathematical methods or formulas to solve a problem. • Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. • Must be proficient in Microsoft Office (i.e. Excel, Outlook, PowerPoint, and Word), SharePoint, Personify, team/knowledge sharing tools, etc. • Valid Texas driver's license and proof of insurance.
Salary/Hours	Hybrid
City, State, Zip	Houston, TX 77098
Application Method	Apply Here: https://j.brt.mv/PortalViewRequirement.do?reqGK=27765809
Opening Date	Immediately

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